

Ad Order Form

Please complete and return this advertising contract (or a copy of it) with payment and the photos and text for your ad.

Parent/Purchaser's Name _____

Student's Name (personal ads) _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

E-mail Address _____

Types of Ads/Size

Full Page Black & White: \$200.00

Ad/Size#
F-1

Half Page Black & White: \$120.00

Ad/Size#
H-1

Quarter Page Black & White: \$75.00

Ad/Size#
Q-1

Eighth Page Black & White: \$40.00

Ad/Size#
E-1

Payment

Cash included

Check included

Money Order included

Payment

Amount enclosed \$ _____.

Make check or money order payable to CCHS.

Photos: instructions, requests, comments:

Copy/Text: to be included in your ad:

(If more space is needed please attach separate sheet of paper.)

I agree to the terms and guidelines stated in this contract:

Customer signature _____

Date _____

Instructions for Ad Submission

- Select the ad size you wish to purchase by choosing the size number that you would like used for your ad in the yearbook.
- that may arise.
- If you would like to email us photos please feel free to do so.

Photos:

- Send in photos and text to fill your ad space.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems

Text:

- The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form.
- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message for your ad. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

Important Information

All photos sent electronically need to be in one of the following formats:

jpg, jpeg, png, eps, tif, tiff

Photos sent in any other format will not be accepted!